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SCREENWRITER MENTOR PROGRAM

> TEACHING and CONNECTING SCREENWRITERS TO THE INDUSTRY

www.SCRIPTCOUNSELING.com

# What is Screenwriter Mentorship?

Screenwriting Mentorship has been a Hollywood practice, since its early days. It is a professional alternative to film school, meant for writers who are semiprofessionals but struggle to gain a foothold in the industry.

It is much less expensive than film school, you will get personal mentoring by a professional and the program is designed to set you up with the industry— Three things that most film schools fail to achieve.



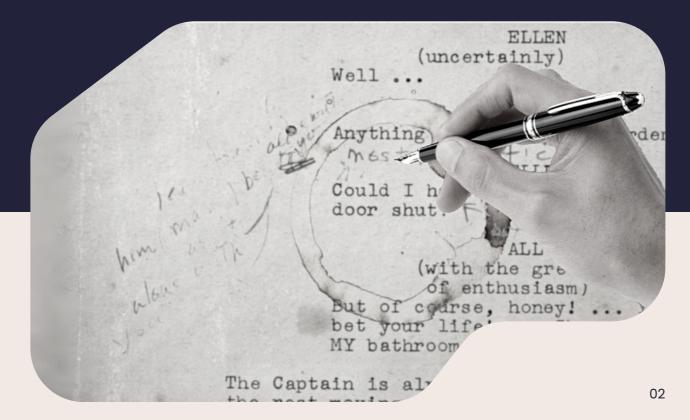
# Why Mentorship?

While many universities offers great programs, most of them fail to land their graduates a career. This is not only a problem with failing to connect their students to the industry.

This is also a failure to teach them how to write for the industry.

Knowing how to write and knowing how to write the kind of scripts that the industry is looking for are two very different things. Being personally mentored and taught by an industry professional makes all the difference and that is why the Screenwriting Mentoring Program is not just an alternative– It is the better alternative.

Since the program began, I have trained 16 Screenwriters. Seven of them has had their screenplay optioned. Two have sold their screenplay and one has recently been commissioned to write a script for an independent production company.



# What you will receive

#### PERSONALIZED MENTORING

The program is not a generic 'One-Size-fits-all 'program. We design the curriculum together with you. It will be guided by YOUR needs, YOUR interest, and YOUR voice as a writer.

#### **A PERSONAL MENTOR**

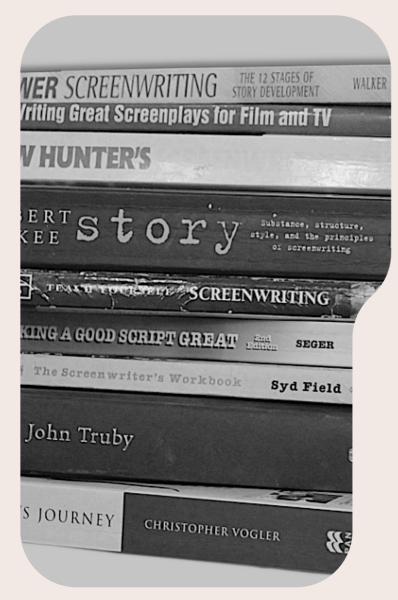
Throughout the program, you will be taught by your private mentor: An industry professional who is dedicated to developing your specific, unique talent.

#### **ADVANCED LESSONS**

You won't find the lessons we teach in any books. Most screenwriting books are not written by actual screenwriters. The lessons we provide, represent the actual craft and the techniques used in the industry.

#### **MANY PERKS**

In addition to the lessons, you will also receive a steady flow of notes on your writing, via e-mail, articles on screenwriting, written lessons and writing exercises that addresses the problems your are tackling in your writing process.



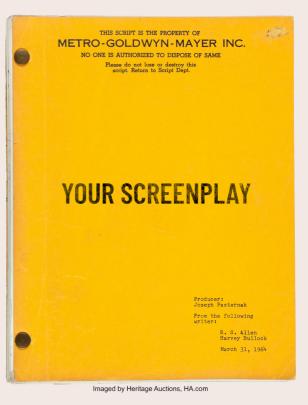
How The Lessons Work.

The Lessons you will receive, work as a 'one on-one'individualized session with your mentor on Zoom or in person if you live in the New York, area.

A lesson runs anywhere from 2 to 3 full hours, twice a month, or once a week if you prefer it.

During these lessons, you will be given writing assignments, your work will be evaluated, you will receive advanced theory lessons and lastly; you will complete a full professional screenplay.

The Mentor program runs for one full year. During that time each student will meet with the Mentor twice a month, or more often, for in-depth private tutoring via Skype. Each Skype session runs for 3 hours or more in which you receive training in the following areas:



Lesson currículum

### Advanced Screenwriting

Writing a professional script takes much more than just applying the 3-act structure to a story. A professional writer has to be extremely well acquainted with the many writing devices and conventions. During the Mentor Program, these are principles we will teach you through theoretical lessons, fun writing exercises as well as in our constructive notes on your writing.

### Practical - hands on Screenwriting

Practical screenwriting is the heart of everything we teach. When we teach you the theory of screenwriting, Screenplay Analysis or Story development, It is all done in a very practical way. You will be given writing assignments and your work will be evaluated and all theory we teach you is directly related to the screenplay you are writing.

### Story concept development

One of the most important reasons why it's so hard to sell a screenplay is the problem with story Concepts. Most concepts are not strong enough to be salable. And since the Concept is the foundation of story, we put a lot of energy and effort into teaching Concept development.

You will learn how to create great and original concepts of the sort that the industry wants using a variety of techniques such as the 12 Story concepts, High and Low concept, and all the possible combinations of Story Arena, Genre and plotform. - Techniques used by some of the industries top story developers.

## Industry Insight.

How does the industry actually work? Where and how do you sell your screenplay and how do you break into it?

These are some of the subjects, we deal with. The other half deals with you as a writer; What are your strengths and how do you focus on them and develop them, better? What direction should you pursue in your writing and how do you do it? Too many young writers waste years in trying to write something that they are not good at rather than focusing on their unique talent. This is why, having a Professional Mentor by your side, is an invaluable tool

# Program Structure

The program is divided into two parts - each 6 months long. During the first semester, you will learn how to develop and write a screenplay, the Industry way.

- You will receive lessons on Skype and in between lessons, writing exercises.
- Each lesson is designed to help you with your own screenplay.
- We do not teach theory that is not immediately applicable to the students' screenplay.

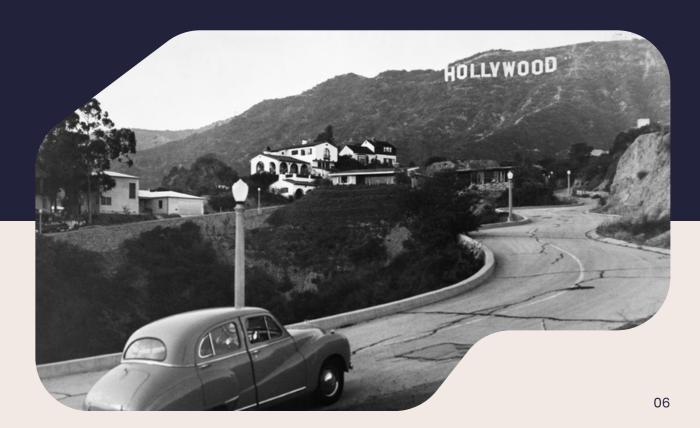


These exercises are evaluated during the first 20 minutes of each Skype session.

The semester ends with the successful completion of a well developed concept for a screenplay

During the second semester, you will go through the whole process of writing a screenplay, the professional way; from Logline, to synopsis, to beat-sheet. to treatment to screenplay.

SCREENWRITER Menury PROGRAM DECEMBER 2017			
DRAMATIC TENSION EXCERCISE #4	EXERCISE EVALUATION	NEW THEORY LESSON CHARACTER DEVELOPMENT IN THE ROMANTIC COMEDY	Q&A
TREATMENT DRAFT EVALUTATION	NEW THEORY LESSON: COMPLICATIONS & ORCHESTRATION OF CHARACHTER RELATIONSHIP	DRAMATIC TENSION #5	EXER
THE BIG SICK - CHARACHTER vs GENRE ANALYSIS	PRACTICAL WRITING #5 NOODLING YOUR DRAFT	practical writing #6 advanced outlining 06	PRACT CREAT



## PERKS

Do you ever feel stuck in your writing? Well, so do our students, and when that happens we have a system in place that makes it possible for you to contact their mentors, between sessions for immediate guidance.

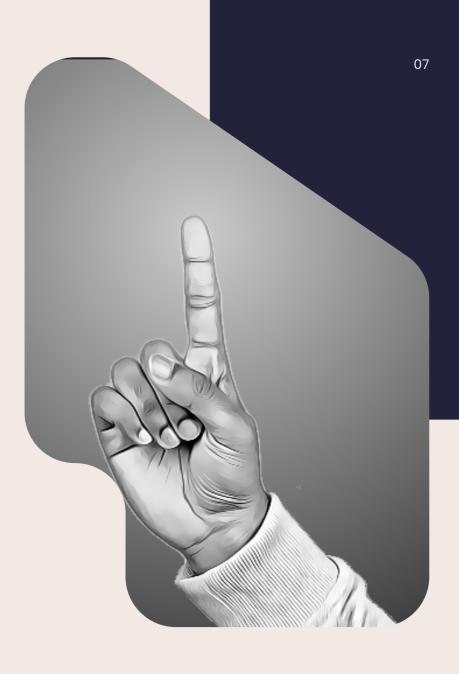
In addition to that, you will also receive a steady flow of written lessons by mail, and articles that are tailor-suited to your specific writing challenge.

You will also receive plenty of 'Insider material', exclusive to this program such as Hollywood Treatments, Outlines and writers' notes – not to be found elsewhere.



One of the many perks that are exclusive to students of the program. In this case, it is a more than 200-page book on how to write Horror screenplays.







### CAN I QUITE THE PROGRAM AT ANYTIME?

**DO YOU OFFER FREE TRIAL LESSONS?** 

HOW DO I JOIN?

**HOW MUCH DOES IT COST?** 

# Questions answered

# Can I quit the program anytime ?

Sure.There is no obligation for you to stay

In the unlikely situation that you decide to discontinue the program, you can do so at anytime.

### How do you join?

We are unfortunatly, unable to accept all applicants. Due to the popularity of the program we are under pressure to select a maximum of 8 students, each year. Fortunatly we accept students on a running basis if they meet the requirements. If you are interested in applying, please read the next section of this booklet for detailed instructions on the selection process.

### Do you offer free trial lessons?

Sure. Shoot us a mail with the heading "Trial Lesson" And we will set up a lesson for you on zoom. Check out the end of this brochure for contact information.

## How much does it cost?

Receiving personalized mentoring by your own industry professional, getting introduced to the industry, and receiving a constant flow of free perks, sounds expensive. And yet its not.

Check out the last section of this booklet for our fees.



You are passionate about writing AND reading.



You are not interested in directing or acting.



You have already written at least one screenplay.



Who can Apply?

You are out of college and You have some life experience.



You take criticism to heart and are willing to learn from your mistakes.



The Screenwriter Mentor Program is not a program for beginners. we expect that you already are intimately familiar with the basics of screenwriting and have written, at least one screenplay before and maybe have submitted it to a competition. If you have done that and if you have checked all the items above, we would strongly encourage you to apply because this program is for you.

We accept applications all year round however, we only have 10 spots open at any given year. We, therefore, select our mentees on the basis of a written test, known as the "Questionnaire"

To apply shoot us a mail and ask for the application test. We will then send you the test as soon as possible. Make sure your email headline says: "Questionnaire"



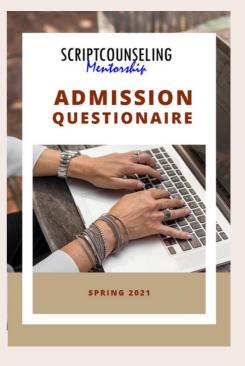
How TO APPLY.

To apply shoot us a mail and ask for the application test. We will then send you the test as soon as possible. Make sure your email headline says: "Questionnaire"

The Questionnaire consists of 18-20 questions, most of which, are designed as small writing assignments that will test your creative, and dramatic skills, as well as your skills in analyzing, writing dialogue, and much more.

You will receive a written response to your test, no matter whether you are accepted into the program or not. The test is free.

To receive the test, write your request to: dan@scriptcounseling.com



The Questionnaire. Shoot us a mail to rceive the test.

# Cost

### TUITION

Our tuition fee is a mere \$450,- per month.

This includes at least, two 3 hour personal lessons where you will engage with your mentor on a one-to-one, basis. Some students opt to divide this into one 1.5 hour lesson, per week.

However, The fee stays the same.

The total, for the whole year is thus: \$5400,-

You may pay the fee per month, by bank transfer, Paypal or Venmo. Or you may choose to pay the entire fee in one payment.

### DISCOUNT

If you choose to pay the entire fee in one single payment, we will offer you a discount of \$400,-Your entire fee will then be brought down to a mere: \$5000,-

This includes your entire payment and you can never be asked to pay more.

# FADE IN...

Screenplays always conclude with a 'FADE OUT"

But if you are selected for this program, you will see it as a new beginning. A beginning where your talent as a screenwriter will finally take a professional form.

I look forward to hearing from you.

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Dan Hoffmann Produced screenwriter and Screenplay Analyst

# CONTACT INFO

To receive the application questionnaire, or to book a trial lesson, or if you have any questions about the program, feel free to write to this address:

dan@scriptcounseling.com

To learn more about what I do or to read screenwriting lessons, go to:

www.scriptcounseling.com